

Ironmen and Severn Gilders AGM Publicity Report

Both teams have enjoyed some very positive response to our advertising and recruitment and we have new members and returners in both teams. We have used a range of paper and on- line flyers, with new cards and posters to inform and invite, and have had particular success with local community Facebook groups.

However, we do feel that both regular appearances in public, and also personal contact and chat between any of our friendly team and members of our audience, are the best way to encourage people to feel confident to 'come and have a go '.

Providing publicity about events proves quite difficult especially locally, if our events are not accepted early enough! This year we have put together a large display including photos, news of events and team information etc which was very well received in Coalbrookdale and requested for exhibition in the Orbit cinema in Wellington.

We now have a great collection of photos thanks to Ted ,Rob, Terry and others which I hope will be used to great advantage in future publicity. Thanks to everyone who has helped.